

SOMEWHERE ON THE KANSAS STATE UNIVERSITY POLYTECHNIC CAMPUS
SOMETHING INCREDIBLE IS ABOUT TO HAPPEN...

SCHOOL OF INTEGRATED STUDIES
COMPUTER SYSTEMS TECHNOLOGY
DIGITAL MEDIA TECHNOLOGY

DIGME
256

DIGITAL LITERACY

ULTIMATE SUPERHERO EDITION

<http://ksudig.me>

INSTRUCTOR: DR. BILL GENEUX
OFFICE: TECHNOLOGY CENTER 161
E MAIL: billg@ksu.edu
TWITTER: @BILLGX

OFFICE HOURS: TUES 8-8PM
VIA GOOGLE HANGOUT
[HTTPS://GOO.GL/KJMHFM](https://goo.gl/KJMHFM)

IT'S ^{3 CREDIT HOURS!}
100% ONLINE

YOU WILL
LEARN...

- STORYTELLING WITH DIGITAL MEDIA DESIGN AND EDITING TOOLS
- CREATE GRAPHICS WITH ADOBE PHOTOSHOP AND ILLUSTRATOR
- RECORD AND EDIT DIGITAL SOUND RECORDINGS
- DO ORIGINAL RESEARCH AND COMMUNICATE FINDINGS ONLINE
- WORKING IN ONLINE WORKGROUPS
- PUBLISH A PORTFOLIO WEBSITE OF WORK AND PARTICIPATE IN ONLINE DISCUSSIONS

WE'LL BE DOING
EVERYTHING ON THE WEB
AND I'M REALLY GOING
TO ENJOY THAT!

CATALOG DESCRIPTION

EFFECTIVE DIGITAL COMMUNICATIONS USING INDUSTRY STANDARD TECHNOLOGIES TO CREATE AND EDIT VARIOUS MEDIA INCLUDING PHOTOGRAPHS, VIDEOS, SOUND RECORDINGS, WEBSITES AND OTHER FORMS OF PRINT AND ONLINE MEDIA. STUDENTS ANALYZE, EVALUATE AND PARTICIPATE IN DIGITAL CULTURE. DIGITAL PUBLISHING TOPICS INCLUDE MEDIA ACCESS, CENSORSHIP, COPYRIGHT, FAIR USE, MASHUPS AND REMIXES.

WHUMPH!

REQUIRED TECHNOLOGIES

ADOBE CS OR CC, DIGITAL CAMERA, WEBSITE WITH WORDPRESS AND A REGISTERED DOMAIN (LIKE WWW.YOURNAME.COM), ACCOUNTS ON DIGITAL MEDIA SITES YOUTUBE, FLICKR, SOUNDCLOUD, TWITTER

NO TEXTBOOK
REQUIRED!

K-STATE 8

AESTHETIC EXPERIENCE AND
INTERPRETIVE UNDERSTANDING
EMPIRICAL AND QUANTITATIVE REASONING

LAST DAY TO DROP
FRIDAY, OCTOBER 27, 2017

FINAL PROJECT

DUE 500PM, FRIDAY,
DECEMBER 15,
2017

ADDITIONAL COURSE INFORMATION

THIS IS A COLLABORATIVE COURSE FOR DEVELOPING A BROAD RANGE OF DIGITAL MEDIA SKILLS TO BE USED FOR TELLING STORIES INCLUDING WEBSITES, PHOTOGRAPHY, GRAPHIC DESIGN, AUDIO VIDEO CODE, AND MASHUPS. THE VARIOUS STORIES YOU CREATE WILL BE MADE AND OPENLY SHARED USING ONLINE TECHNOLOGIES SUCH AS WORDPRESS, SOUNDCLOUD, FLICKR, AND YOUTUBE. NO PRIOR EXPERIENCE IS ASSUMED BEYOND BASIC COMPUTER AND INTERNET SKILLS, BUT THE COURSE IS INTENSIVE AND INVOLVES USING MANY FORMS OF DIGITAL TECHNOLOGY. SUPPORT AND REGULAR FEEDBACK ARE PROVIDED BY THE INSTRUCTOR. HOWEVER SUCCESSFUL STUDENTS WILL BY NECESSITY BE MOTIVATED AND RESOURCEFUL SELF-STARTERS

ATTENDANCE AND PARTICIPATION

THE CLASS IS BUILT UPON PRINCIPLES OF INTERACTIVE CREATIVITY; YOU WILL BE EXPECTED TO DO CREATIVE WORK THAT RESONATES WITH AN AUDIENCE. YOUR ACTIVE ONLINE PARTICIPATION WITH OTHERS IN THE CLASS AND BEYOND IS AN ESSENTIAL INGREDIENT FOR THE SUCCESS OF THE COURSE.

PARTICIPATION IS 15% OF THE GRADE. YOUR PARTICIPATION WILL BE DETERMINED BY THE DEGREE TO WHICH YOU ENGAGE WITH CLASSMATES AS WELL AS WITH OTHERS IN THE ONLINE SPACES UTILIZED BY THIS COURSE. YOUR PARTICIPATION IS EVALUATED ON 1) THOUGHTFULLY AND

CRITICALLY COMMENTING
ON THE WORK OF YOUR PEERS, AND
2) PROVIDING WEEKLY SUMMARIES OF
YOUR COURSE ACTIVITIES VIA A PERSONAL
WEBSITE.

GRADING AND ASSIGNMENTS

THROUGHOUT THE WEEK, VARIOUS
ASSIGNMENTS WILL BE GIVEN THAT MUST BE
COMPLETED AND POSTED ONLINE TO YOUR
WEBSITE. EVERY ASSIGNMENT MUST CITE ORIGINAL
SOURCE MATERIAL IF YOU ARE NOT THE

ORIGINATOR
OF THE
CONTENT.
EACH WEEK, A
SUMMARY
OF YOUR
PREVIOUS
WEEK'S WORK
WILL BE
POSTED WITH
A LINK
SUBMITTED
TO K-STATE
ONLINE. THE
SUMMARY
POST SHOULD
PROVIDE AN
OVERVIEW OF WHAT WAS ACCOMPLISHED ALONG
WITH LINKS TO EACH INDIVIDUAL ASSIGNMENT
COMPLETED. THE PURPOSE OF THE SUMMARY IS
FOR YOU TO REFLECT UPON WHAT YOU HAVE
LEARNED AND ALSO TO PROVIDE A PLACE FOR ME TO
SEE YOUR WEEK'S WORK. WITHOUT A WEEKLY
SUMMARY POST GRADES CANNOT BE GIVEN FOR ANY
OF THAT WEEK'S ASSIGNMENTS!

WEEKLY ASSIGNMENTS
ARE DUE ON SUNDAYS AT
11:59PM. LATE WORK WILL
RECEIVE A SCORE OF
ZERO.

SHORTER CREATIVE EXERCISES CALLED DAILY
CREATE ASSIGNMENTS MUST BE
COMPLETED ON THE SAME DAY (WITHIN
24 HOURS). THEY ARE POSTED THERE IS A
NEW EXERCISE POSTED EACH DAY, AND YOU
WILL BE REQUIRED TO COMPLETE 2-4 OF
THESE EACH WEEK. YOU WILL BE TOLD HOW
MANY TO DO EACH WEEK, AND IT WILL BE
UP TO YOU TO CHOOSE WHICH OF THE
WEEK'S SEVEN EXERCISES TO
COMPLETE.

GRADING SCALE

% OF GRADE

GRADING SCALE

CLASS PARTICIPATION
RADIO SHOW
WEEKLY SUMMARIES
FINAL PROJECT

15%
5%
70%
10%

A = > 89%
B = 80 - 89%
C = 70 - 79%
D = 60 - 69%
F = < 60%

ASSIGNMENTS WILL BE BROKEN INTO FOUR
CATEGORIES, PARTICIPATION, RADIO SHOW, WEEKLY
SUMMARIES, AND FINAL PROJECT. YOUR
PARTICIPATION GRADE WILL REFLECT YOUR
PARTICIPATION IN IN-CLASS INTERACTIONS, ONLINE
ACTIVITIES SUCH AS SOCIAL MEDIA AND CLASSMATE
BLOG COMMENTS, AND YOUR CONTRIBUTIONS IN
CREATING NEW ASSIGNMENTS / DAILY CREATE
ACTIVITIES.

INCOMPLETES

IN EXTREME CIRCUMSTANCES, A GRADE OF "INCOMPLETE" CAN BE GIVEN IF THE STUDENT IS UNABLE TO FINISH THE REQUIRED COURSEWORK BY THE END OF THE SEMESTER. INCOMPLETES ARE A COURTESY EXTENDED BY THE INSTRUCTOR TO STUDENTS WHO, THROUGH NO FAULT OF THEIR OWN, ARE UNABLE TO FINISH THE COURSE DUE TO AN EMERGENCY OR OTHER HARDSHIP. IT IS EXPECTED THAT THE STUDENT WILL HAVE ALREADY SATISFACTORILY COMPLETED A SIGNIFICANT PORTION OF THE COURSE BEFORE REQUESTING A GRADE OF "INCOMPLETE."

CONDUCT

ALL STUDENT ACTIVITIES IN THE UNIVERSITY INCLUDING THIS COURSE, ARE GOVERNED BY THE STUDENT JUDICIAL CONDUCT CODE AS OUTLINED IN THE STUDENT GOVERNING ASSOCIATION BY LAWS, ARTICLE VI, SECTION 3, NUMBER 2. STUDENTS WHO ENGAGE IN BEHAVIOR THAT DISRUPTS THE LEARNING ENVIRONMENT MAY BE ASKED TO LEAVE THE CLASS.

SPECIAL REQUESTS

REQUESTS THAT REQUIRE THE INSTRUCTOR'S SPECIAL CONSIDERATION MUST BE MADE BY VIDEO CONFERENCE, DURING OFFICE HOURS. E-MAILED REQUESTS WILL BE DENIED. EXAMPLES INCLUDE EXCUSING ABSENCES, CHANGING OF ASSIGNMENT REQUIREMENTS, PROJECT MODIFICATIONS, OR ANYTHING OUT OF THE ORDINARY THAT IS NOT BEING OFFERED TO ALL STUDENTS IN THE CLASS.

YOU WAITED TILL
THE LAST MINUTE TO DO
YOUR ASSIGNMENTS?
BAD IDEA!



ACADEMIC ACCOMMODATIONS

STUDENTS WITH DISABILITIES WHO NEED CLASSROOM ACCOMMODATIONS, ACCESS TO TECHNOLOGY, OR INFORMATION ABOUT EMERGENCY BUILDING/CAMPUS EVACUATION PROCESSES SHOULD CONTACT THE ACADEMIC AND CAREER ADVISING CENTER AND/OR THEIR INSTRUCTOR. SERVICES ARE AVAILABLE TO STUDENTS WITH A WIDE RANGE OF DISABILITIES INCLUDING, BUT NOT LIMITED TO, PHYSICAL DISABILITIES, MEDICAL CONDITIONS, LEARNING DISABILITIES, ATTENTION DEFICIT DISORDER, DEPRESSION, AND ANXIETY. CONTACT THE ACADEMIC AND CAREER ADVISING CENTER AT ACAC@K-STATE.EDU, 785-826-2649.

ACADEMIC HONESTY

KANSAS STATE UNIVERSITY HAS AN HONOR SYSTEM BASED ON PERSONAL INTEGRITY, WHICH IS PRESUMED TO BE SUFFICIENT ASSURANCE THAT, IN ACADEMIC MATTERS, ONE'S WORK IS PERFORMED HONESTLY AND WITHOUT UNAUTHORIZED ASSISTANCE. UNDERGRADUATE AND GRADUATE STUDENTS, BY REGISTRATION ACKNOWLEDGE THE JURISDICTION OF THE HONOR SYSTEM. THE POLICIES AND PROCEDURES OF THE HONOR SYSTEM APPLY TO ALL FULL AND PART-TIME STUDENTS ENROLLED IN UNDERGRADUATE AND GRADUATE COURSES ON-CAMPUS, OFF-CAMPUS, AND VIA DISTANCE LEARNING.

THE HONOR SYSTEM WEBSITE CAN BE REACHED VIA THE FOLLOWING URL: WWW.STATEEDU.HONOR. A COMPONENT VITAL TO THE HONOR SYSTEM IS THE INCLUSION OF THE HONOR PLEDGE WHICH APPLIES TO ALL ASSIGNMENTS, EXAMINATIONS, OR OTHER COURSE WORK UNDERTAKEN BY STUDENTS. THE HONOR PLEDGE IS IMPLIED WHETHER OR NOT IT IS STATED: "ON MY HONOR, AS A STUDENT I HAVE NEITHER GIVEN NOR RECEIVED UNAUTHORIZED AID ON THIS ACADEMIC WORK." A GRADE OF XF CAN RESULT FROM A BREACH OF ACADEMIC HONESTY. THE F INDICATES FAILURE IN THE COURSE; THE X INDICATES THE REASON IS AN HONOR PLEDGE VIOLATION.

CAMPUS SAFETY

KANSAS STATE UNIVERSITY IS COMMITTED TO PROVIDING A SAFE TEACHING AND LEARNING ENVIRONMENT FOR STUDENT AND FACULTY MEMBERS. IN ORDER TO ENHANCE YOUR SAFETY IN THE UNLIKELY CASE OF A CAMPUS EMERGENCY MAKE SURE THAT YOU KNOW WHERE AND HOW TO QUICKLY EXIT YOUR CLASSROOM AND HOW TO FOLLOW ANY EMERGENCY DIRECTIVES. TO VIEW ADDITIONAL CAMPUS EMERGENCY INFORMATION GO TO THE UNIVERSITY'S MAIN PAGE, WWW.STATEEDU, AND CLICK ON THE EMERGENCY INFORMATION BUTTON.



OUR FANTASTIC JOURNEY IN ALL ITS GLORY...

WEEK 1 - 8/21/ 8/27	BOOTCAMP SETUP ONLINE INFRASTRUCTURE
WEEK 2 - 8/28 9/3	CREATIVITY AND COPYRIGHT
WEEK 3 - 9/4 9/10	ANATOMY OF A STORY
WEEK 4 - 9/11 9/17	SOUND AND AUDIO
WEEK 5 - 9/18 9/24	PHOTOGRAPHY PHOTO MANIPULATION
WEEK 6 - 9/25 10/1	DESIGN FUNDAMENTALS
WEEK 7 - 10/2 10/8	ADVANCED AUDIO RADIO PROGRAM
WEEK 8 - 10/9 10/15	INTERNET RADIO
WEEK 9 - 10/16 10/22	STORYTELLING ON THE WEB
WEEK 10 - 10/23 10/29	READING MOVIES / MEDIA LITERACY
WEEK 11 - 10/30 11/5	MAKING MOVIES
WEEK 12 - 11/6 11/12	MASHUPS REMIX
WEEK 13 - 11/13 11/19	FINAL PROJECT
WEEK 14 - 11/20 11/26	THANKSGIVING
WEEK 15 - 11/27 12/3	FINAL PROJECT
WEEK 16 - 12/4 12/10	FINAL PROJECT
FINALS - 12/11 12/15	FINALS WEEK

DS106 LAB
13121
TECHNICIAN SET
for Girls

Just a few more
1's & 0's should
do the trick!

Safety-Tested
GILBERT HALL OF SCIENCE

ANOTHER **DS106**
CAREER-BUILDING SCIENCE SET

**Don't Spend Your Life
on the Sidelines**

...WATCHING BIG BRAUNY DIGITAL EXPERTS GET THE
MOST LIKES, THE BEST GIGS, THE PRETTIEST WEBSITES

**PROVE TO YOURSELF THAT I CAN
MAKE YOU Web Famous**

...The Same NATURAL Way I Changed Myself
from an Internet Nobody into "Mister DS106!"
Charles Fabulous