Kansas State University – Polytechnic Campus
CMST 306, Digital Media II
Fall 2016

School: School of Integrated Studies
Section: Computer Systems Technology
Curriculum: Digital Media Technology

Course: CMST 306
Title: Digital Media 2
Prerequisites: CMST 216
Credit Hours: 3 credit hours
Location: TR 11:30-12:45 pm in room STC 163

Instructor: Dr. Bill Genereux
Office: STC 161
Voice: 785-825-2927
E-mail: billgx@ksu.edu
Twitter: @billgx
Office Hours: MWF 1:00-3:30, TR 10:00-11:30, or by appointment

Required Technologies: Adobe CS6 or greater, digital camera, personal website with Wordpress, accounts on digital media sites YouTube, Flickr, Soundcloud, Twitter

Class Website: http://www.ksudig.me

Last Day to Drop: Friday, October 28, 2016
Final: 11:50 AM, Monday, December 12, 2016

Catalog Description: An intermediate course dealing with the elements and principles of digital communications working with industry standard software involved in video editing, audio editing, photo editing, vector drawing and page layout. Students have the opportunity to produce portfolio pieces.

Additional Course Info: This is a collaborative course for developing a broad range of digital media skills to be used for telling stories including websites, photography, graphic design, audio, video, code, and mashups. The various stories you create will be made and openly shared using online technologies such as Wordpress, Soundcloud, Flickr, and YouTube. No prior experience is assumed beyond basic computer and Internet skills, but the course is intensive and involves using many forms of digital technology. Support and regular feedback are provided by the instructor, however successful students will by necessity be motivated and resourceful self-starters

K-State 8: Aesthetic Experience and Interpretive Understanding
Empirical and Quantitative Reasoning

Attendance/Participation: The class is built upon principles of interactive creativity; you will be expected to do creative work that resonates with an audience both inside and beyond the walls of our classroom. Your active participation with others in the classroom and online is an essential ingredient for the success of the course, therefore attendance is required. Participation is 15% of the grade and four unexcused absences from scheduled class meetings will result in an automatic *failure of the course.*

Grading and Assignments: Throughout the week, various assignments will be given that must be completed and posted online to your website. *Every assignment must cite original source material if you are not the originator of the content.* Each week, a summary of your previous week's work will be posted with a link submitted to K-State Online. The summary post should provide an overview of what was accomplished, along with links to each individual assignment completed. The purpose of the summary is for you to reflect upon what you have learned, and also to provide a place for me to see your week's work at a glance. *Without a summary post, grades cannot be given for any of that week's assignments!*

I will grade all assignments that are properly submitted to K-State Online. Late assignments submitted within 1 week can receive a maximum of 50% credit. Assignments submitted after 1 week or not on KSOL will receive no credit. Normally, you should expect to receive grades and feedback within a week. If grading exceeds this time frame, please inquire with the instructor as to why you have not yet received a grade.

Assignments will be broken into four categories, Participation, Radio Show, Weekly Summaries, and Final Project. Your participation grade will reflect your participation in in-class interactions, online activities such as social media and classmate blog comments, and your contributions in creating new assignments / daily create activities. The grading scale and weighting of each category is as follows:

	% of Final Grade	Grading Scale
Class Participation	15%	A = 90% and above
Radio Show	5%	B = 80% and above
Weekly Summaries	70%	C = 70% and above
Final Project	10%	D = 60% and above
F = 59% and below		

The instructor reserves the right to make adjustments to this scale as necessary.

Week 1 8/22 – 8/28	Bootcamp – Setup online infrastructure
Week 2 8/29 – 9/4	Creativity and Copyright
Week 3 9/5 – 9/11	Anatomy of a Story
Week 4 9/12 – 9/18	Sound and Audio
Week 5 9/19 – 9/25	Photography & photo manipulation
Week 6 9/26 – 10/2	Design Fundamentals
Week 7 10/3 – 10/9	Advanced Audio – Radio Program
Week 8 10/10 – 10/16	Internet Radio
Week 9 10/17 – 10/23	Storytelling on the Web
Week 10 10/24 – 10/30	Reading Movies / Media Literacy
Week 11 10/31 – 11/6	Making Movies
Week 12 11/7 – 11/13	Mashups & Remix
Week 13 11/14 – 11/20	Final Project
Week 14 11/21 – 11/27	Thanksgiving
Week 15 11/28 – 12/4	Final Project
Week 16 12/5 – 12/11	Final Project
	Finals Week

Incompletes

In extreme circumstances, a grade of "Incomplete" can be given if the student is unable to finish the required coursework by the end of the semester. Incompletes are a courtesy extended by the instructor to students who, *through no fault of their own*, are unable to finish the course due to an emergency or other hardship. It is expected that the student will have already satisfactorily completed a significant portion of the course before requesting a grade of "Incomplete."

Conduct

All student activities in the University, including this course, are governed by the Student Judicial Conduct Code as outlined in the Student Governing Association By Laws, Article VI, Section 3, number 2. Students who engage in behavior that disrupts the learning environment may be asked to leave the class

Special Requests

Requests that require the instructor's special consideration must be made in person, during office hours. E-mailed requests will be denied. Examples include excusing absences, changing of assignment requirements, project modifications, or anything out of the ordinary that is not being offered to all students in the class.

Disabilities

Students with disabilities who need classroom accommodations, access to technology, or information about emergency building/campus evacuation processes should contact the Academic and Career Advising Center and/or their instructor. Services are available to students with a wide range of disabilities including, but not limited to, physical disabilities, medical conditions, learning disabilities, attention deficit disorder, depression, and anxiety. Contact the Academic and Career Advising Center at acac@k-state.edu, 785-826-2649.

Academic Honesty

Kansas State University has an Honor System based on personal integrity, which is presumed to be sufficient assurance that, in academic matters, one's work is performed honestly and without unauthorized assistance. Undergraduate and graduate students, by registration, acknowledge the jurisdiction of the Honor System. The policies and procedures of the Honor System apply to all full and part-time students enrolled in undergraduate and graduate courses on-campus, off-campus, and via distance learning. The honor system website can be reached via the following URL: www.k-state.edu/honor. A component vital to the Honor System is the inclusion of the Honor Pledge which applies to all assignments, examinations, or other course work undertaken by students. The Honor Pledge is implied, whether or not it is stated: **"On my honor, as a student, I have neither given nor received unauthorized aid on this academic work**." A grade of XF can result from a breach of academic honesty. The F indicates failure in the course; the X indicates the reason is an Honor Pledge violation.

Campus Safety

Kansas State University is committed to providing a safe teaching and learning environment for student and faculty members. In order to enhance your safety in the unlikely case of a campus emergency make sure that you know where and how to quickly exit your classroom and how to follow any emergency directives. To view additional campus emergency information go to the University's main page, www.k-state.edu, and click on the Emergency Information button.

Graduates of the Computer Systems Technology option will demonstrate:

A. Technical Skills and Knowledge.
1. Knowledge of computer hardware, architecture and digital logic.
2. Knowledge of operating systems and programming language processing.
3. Knowledge of current computer programming tools, techniques and languages.
4. Knowledge of current tools and techniques of database systems, Web technology, and computer networking.
5. Ability to apply current tools and techniques in the design of database systems, stand alone applications, web technology and computer networking
6. Ability to build, operate and maintain a complex database system, Internet web site, stand alone application or local area network.

B. Creative Design, Application and Lifelong Learning.
1. Ability to analyze, design, implement, test, and document stand alone computer programs.
2. Ability to creatively solve problems by analyzing, designing, and implementing computer information systems
3. Ability to apply project management techniques to the development of a computer system.
4. Application of mathematics to computer systems at or above the level of algebra and trigonometry.
5. A commitment to life-long learning.
6. A commitment to quality and continuous improvement.

C. Communication.
1. Write clear and effective technical documents and reports.
2. Verbally communicate technical information to a variety of audiences.

D. Professional Behavior in a Diverse World.
1. A respect and understanding of diversity in the workplace.
2. An ability to work effectively on teams.

E. Professional Development.
1. Knowledge of professional ethics and social responsibility.
2. Awareness of the impact of technology on society.

After completing this course, the student should be able to do the following:

1. Create and tell a compelling video digital story using digital media design and editing tools
2. Design original graphics using graphic software such as Illustrator and Photoshop
3. Record and edit digital sound recordings using appropriate software
4. Do original research and communicate findings with digital media.
5. Publish a portfolio website of work and participate in online discussions related to the work

Program Outcome	A						B						C		D		E	
	1	2	3	4	5	6	1	2	3	4	5	6	1	2	1	2	1	2
Rating Scale	1	0	0	3	2	2	0	2	2	0	1	2	2	2	1	1	1	2

Rating Scale:

3: Outcome highly addressed in this course. Topics are fully introduced, developed, and reinforced throughout the course in lectures, labs, homework assignments, and/or exams to develop an "applications knowledge" of the topic. Extensive activities with data collection, feedback, and improvement.

2: Outcome moderately addressed in this course. Topics are often introduced, developed, and reinforced in several lectures, labs, homework assignments, and/or exams to develop a "working knowledge" of the topic. Limited activities, data collection, feedback, and improvement.

1: Outcome slightly addressed in this course. Topics are occasionally introduced in lectures, labs, homework assignments, and/or exams to develop an "awareness" of the topic. Minimal activities, data collection, feedback, and improvement.

0: Outcome not addressed in this course.